UNITED STATES OF AMERICA BEFORE THE BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM WASHINGTON, D.C.

STATE OF GEORGIA DEPARTMENT OF BANKING AND FINANCE ATLANTA, GEORGIA

Written Agreement by and between

CCF HOLDING COMPANY Jonesboro, Georgia

FEDERAL RESERVE BANK OF ATLANTA Atlanta, Georgia

and

BANKING COMMISSIONER OF THE STATE OF GEORGIA Atlanta, Georgia Docket No. 10-208-WA/RB-HC

WHEREAS, CCF Holding Company, Jonesboro, Georgia ("CCF"), a registered bank holding company, owns and controls Heritage Bank, Jonesboro, Georgia ("Bank"), a state nonmember bank, and nonbank subsidiaries;

WHEREAS, it is the common goal of CCF, the Federal Reserve Bank of Atlanta (the "Reserve Bank"), and the Banking Commissioner of the State of Georgia ("Commissioner") to maintain the financial soundness of CCF so that CCF may serve as a source of strength to the Bank;

WHEREAS, CCF, the Reserve Bank, and the Commissioner have mutually agreed to enter into this Written Agreement (the "Agreement"); and

WHEREAS, on October 12, 2010, the board of directors of CCF, at a duly constituted meeting, adopted a resolution authorizing and directing David B. Turner to enter into this Agreement on behalf of CCF, and consenting to compliance with each and every provision of this Agreement by CCF and its institution-affiliated parties, as defined in sections 3(u) and 8(b)(3) of the Federal Deposit Insurance Act, as amended (the "FDI Act") (12 U.S.C. §§ 1813(u) and 1818(b)(3)).

NOW, THEREFORE, CCF, the Reserve Bank, and the Commissioner agree as follows:

Source of Strength

1. The board of directors of CCF shall take appropriate steps to fully utilize CCF's financial and managerial resources, pursuant to section 225.4 (a) of Regulation Y of the Board of Governors of the Federal Reserve System (the "Board of Governors") (12 C.F.R. § 225.4(a)), to serve as a source of strength to the Bank, including, but not limited to, taking steps to ensure that the Bank complies with the Consent Order entered into with the Federal Deposit Insurance Corporation and the Commissioner on January 8, 2010, and any other supervisory action taken by the Bank's federal or state regulator.

Dividends and Distributions

2. (a) CCF shall not declare or pay any dividends without the prior written approval of the Reserve Bank, the Director of the Division of Banking Supervision and Regulation (the "Director") of the Board of Governors, and the Commissioner.

- (b) CCF shall not directly or indirectly take dividends or any other form of payment representing a reduction in capital from the Bank without the prior written approval of the Reserve Bank and the Commissioner.
- (c) CCF and its nonbank subsidiaries shall not make any distributions of interest, principal, or other sums on subordinated debentures or trust preferred securities without the prior written approval of the Reserve Bank, the Director, and the Commissioner.
- (d) All requests for prior approval shall be received by the Reserve Bank and the Commissioner at least 30 days prior to the proposed dividend declaration date, proposed distribution on subordinated debentures, and required notice of deferral on trust preferred securities. All requests shall contain, at a minimum, current and projected information on CCF's capital, earnings, and cash flow; the Bank's capital, asset quality, earnings, and allowance for loan and lease losses; and identification of the sources of funds for the proposed payment or distribution. For requests to declare or pay dividends, CCF must also demonstrate that the requested declaration or payment of dividends is consistent with the Board of Governors' Policy Statement on the Payment of Cash Dividends by State Member Banks and Bank Holding Companies, dated November 14, 1985 (Federal Reserve Regulatory Service, 4-877 at page 4-323) and the Georgia Department of Banking and Finance Statement of Policies.

Debt and Stock Redemption

3. (a) CCF and its nonbank subsidiaries shall not, directly or indirectly, incur, increase, or guarantee any debt without the prior written approval of the Reserve Bank and the Commissioner. All requests for prior written approval shall contain, but not be limited to, a statement regarding the purpose of the debt, the terms of the debt, and the planned source(s) for

debt repayment, and an analysis of the cash flow resources available to meet such debt repayment.

(b) CCF shall not, directly or indirectly, purchase or redeem any shares of its stock without the prior written approval of the Reserve Bank and the Commissioner.

Compliance with Laws and Regulations

- 4. (a) In appointing any new director or senior executive officer, or changing the responsibilities of any senior executive officer so that the officer would assume a different senior executive officer position, CCF shall comply with the notice provisions of section 32 of the FDI Act (12 U.S.C. § 1831(i) and Subpart H of Regulation Y of the Board of Governors (12 C.F.R. §§ 225.71 *et seq.*), and also provide written notice to the Commissioner.
- (b) CCF shall comply with the restrictions on indemnification and severance payments of section 18(k) of the FDI Act (12 U.S.C. § 1828(k)) and Part 359 of the FDIC's regulations (12 C.F.R. Part 359).

Progress Reports

5. Within 30 days after the end of each calendar quarter following the date of this Agreement, the board of directors shall submit to the Reserve Bank and the Commissioner written progress reports detailing the form and manner of all actions taken to secure compliance with the provisions of this Agreement and the results thereof, and a parent company only balance sheet, income statement, and, as applicable, report of changes in stockholders' equity.

Communications

- 6. All communications regarding this Agreement shall be sent to:
 - (a) Mr. Robert D. Hawkins Assistant Vice President Federal Reserve Bank of Atlanta 1000 Peachtree Street. N.E. Atlanta, Georgia 30309-4470
 - (b) Mr. Robert M. Braswell
 Commissioner
 Department of Banking and Finance
 2990 Brandywine Road
 Suite 200
 Atlanta, Georgia 30341
 - (c) David B. Turner
 President and Chief Executive Officer
 CCF Holding Company
 101 North Main Street
 Jonesboro, Georgia 30237

Miscellaneous

- 7. Notwithstanding any provision of this Agreement, the Reserve Bank and the Commissioner may, in their sole discretion, grant written extensions of time to CCF to comply with any provision of this Agreement.
- 8. The provisions of this Agreement shall be binding upon CCF and its institution-affiliated parties, in their capacities as such, and their successors and assigns.
- 9. Each provision of this Agreement shall remain effective and enforceable until stayed, modified, terminated, or suspended in writing by the Reserve Bank and the Commissioner.
- 10. The provisions of this Agreement shall not bar, estop, or otherwise prevent the Board of Governors, the Reserve Bank, the Commissioner or any other federal or state agency

from taking any other action affecting CCF, the Bank, the nonbank subsidiaries of CCF, or any of their current or former institution-affiliated parties and their successors and assigns.

11. Pursuant to section 50 of the FDI Act (12 U.S.C. § 1831aa), this Agreement is enforceable by the Board of Governors under section 8 of the FDI Act (12 U.S.C. § 1818).

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed as of the 19th day of October, 2010.

CCF HOLDING COMPANY

FEDERAL RESERVE BANK OF ATLANTA

By: /s/ David B. Turner
David B. Turner
President and CEO

By: /s/ Robert D. Hawkins
Robert D. Hawkins
Assistant Vice President

BANKING COMMISSIONER OF THE STATE OF GEORGIA

By: /s/ Robert M. Braswell
Robert M. Braswell
Commissioner